

Getting Started: What SHIPs Need to Know Resources for the AEP

I. Volunteer Recruitment

- [Getting Your Feet Wet](#) (New counselor orientation packet)
- [Tips](#) and [Strategies](#) for Recruiting Volunteers
- [Volunteer Recruitment Plan](#)
- [Media Recruitment Tools](#)
- [Tips](#) and [Checklist](#) for Screening Volunteers
- [Interview](#) and [Reference Check](#) Worksheets for Potential Volunteers

II. Training

- [Medicare Part D: Prescription Drug Coverage](#) (SHIP Resource Guide)
- [Medicare Basics](#) (SHIP Resource Guide)
- [Medicare Advantage](#) (SHIP Resource Guide)
- [Volunteer Training and Certification Guidelines](#)

III. Community Outreach

- [Publicity and Outreach Strategies](#) (Florida SHINE Best-Practice)
- [Rural Outreach Strategies: Building Relationships with Small Town Media](#) (Arizona SHIP Best-Practice)

IV. Partnerships

- [Helping SHIPs Help Medicare Consumers](#)
- [LIS Outreach Strategies: Community Superstars](#) (North Carolina SHIIP Best-Practice)